

POWER OF SEO

SEARCH ENGINE OPTIMIZATION

ACHIEVE #1 RANK ON YOUTUBE + GOOGLE

by Geoff Dodd

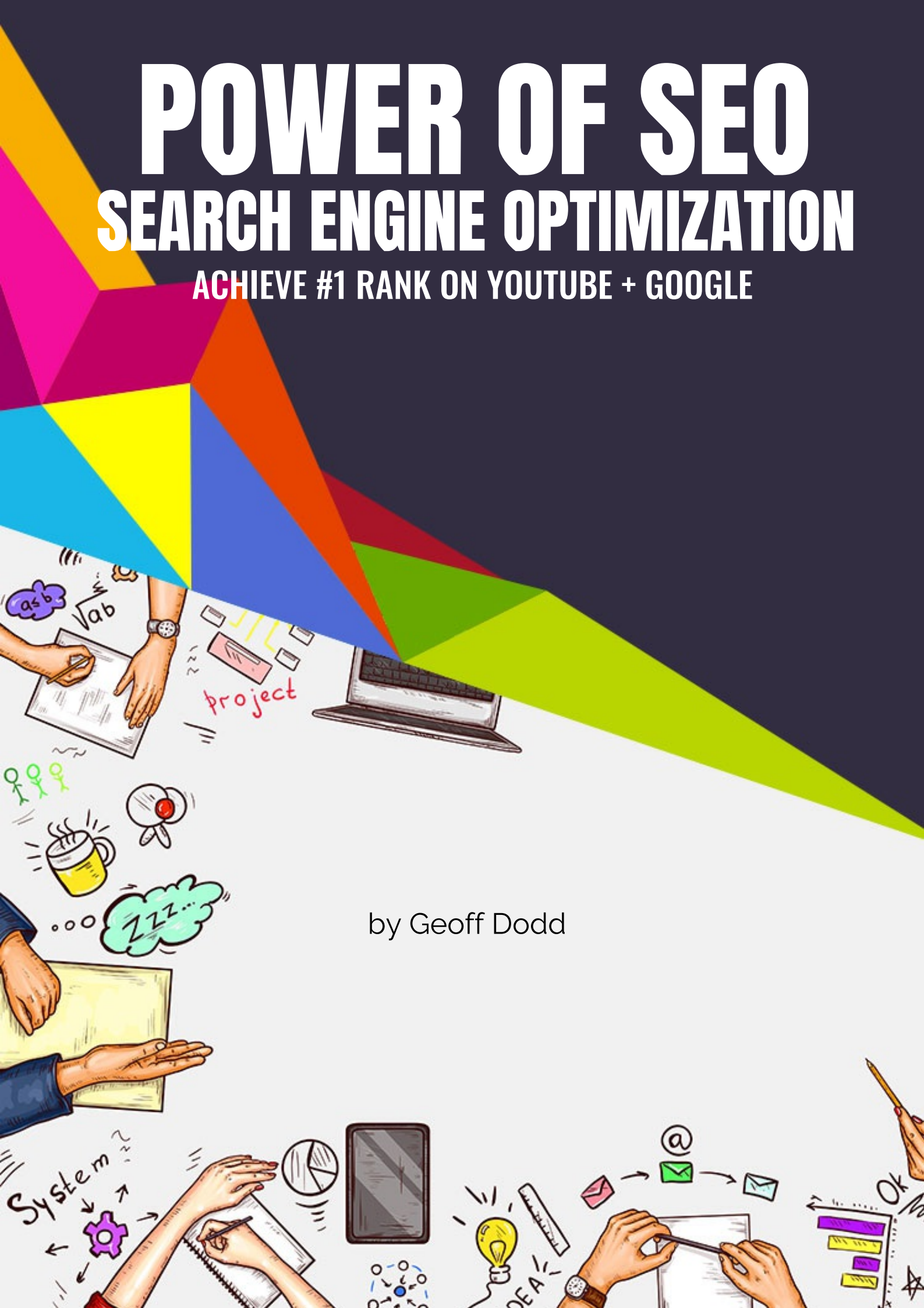


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GOOGLE'S HUGE MACHINE

Google is a MONSTER hi tech machine, running on artificial intelligence. How many server computers do you think are powering Big Google?

Four years ago, Wikipedia reports, "there is no official data on how **many servers** are in **Google** data centers, but Gartner estimated in a July 2016 report that **Google** at the time had **2.5 million servers**. This number is changing as the company expands capacity and refreshes its hardware."

If Google still wants to 'organize The World's information,' then you can bet your life that big Google has 3 million servers and this number is exponentially *increasing*--along with the growth of global digital information!

Google search engine sends out automatic 'googlebots' to scan, parse, gather in really big amounts of data about the changes in websites, social media posts, news releases, images uploaded---all the things we're adding at every moment on The Internet. The World Wide Web!

Google itself says, "We use software known as web crawlers to discover publicly available webpages. Crawlers **look at** webpages and follow links on those pages, much like **you would** if you were browsing content on the web. They go from **link to link** and bring data about those webpages back to **Google's** servers."

Google has *so many nodes* collecting really **BIG DATA** now.

The googlebot's visits can be clearly seen in your **cPanel** (control panel) if you have a website up online. They hang around Twitter, Facebook, Linked-in, Mix and Blogger like a hungry dog.



DON'T PLAY

GOOGLE wants to tell you, "don't try to trick Google." Until about 2006 it was fair game to use tricky black hat methods to beat the thinking of Google's engineers and software. NOT any more. Use white hat only. Follow the guidelines, and listen to me.

There are at least **200 critical, measured factors** that Google uses to decide which web page will rank at the top position, #1 on Google, for any particular keyword.



ON-PAGE SEO FACTORS

The top ranking web pages on Google have vast amounts of quality content. Often you'll see word counts of 1,200 words or more. So write many, original paragraphs of high quality content that a searcher will consider valuable. They will hang around and make it 'sticky.'

FOCUS: Top ranking web pages have a very clear focus on 1-3 key phrases. The primary, or main key phrase needs to appear in first place in the page's title, meta description, first headline, and also somewhere in the first paragraph.

A secondary header like a H2 or a H3 can also contain your main key phrase. By the way, this key phrase is your very starting point. You'll need to have researched it first, for supply and demand factors. I [do that here](#). (there's a secret back-door entry to Google.) Join my list.

Keyword Density:

Your focused, main key phrase needs to be sprinkled a few times throughout your page's written paragraphs. DON'T overdo it. A density of about 0.8% or 1% is ideal. That means, for every one hundred words of content, your main keyword (key phrase) needs to appear just one time! One per cent keyword density. Image tags also need to include it in their: alt="x".

Exploit YouTube TOOL

YouTube's algorithm is a lot simpler. It is easy to understand and we've cracked it. Now if you know how to optimize for YouTube, you've suddenly cracked open a back-door entry into big Google!

Have you seen the row of 3 or 4 YT videos sitting up high on Google's search results pages?

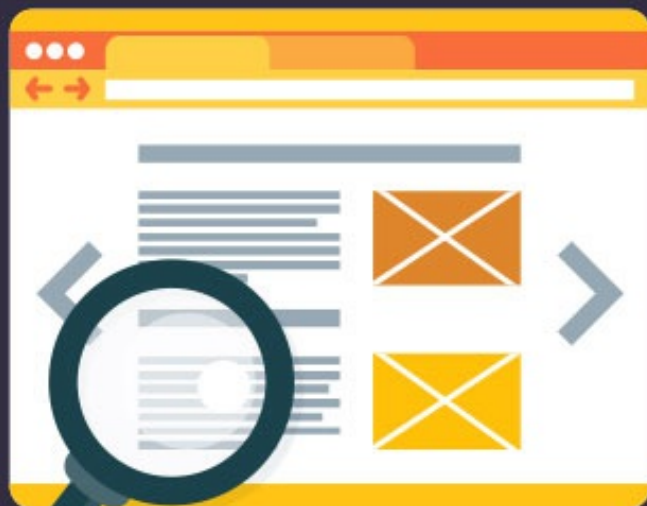
They're top ranking results from YouTube...but hang on, YT is much, much easier - *by far* - to rank on!

THAT is the secret that I want to share with you today. Forget about building tedious back-links. Forget about cracking Google's 200 critical factors. Just create tiny videos that rank on YouTube. I'm telling YOU it works. That's the secret of ranking at #1 organic position. **SOCK IT TO ME**

So, let's be clear. Search engine optimization is very real. It's alive and kicking ass from 2020 to 2050. Would you like a tool that gives you an unfair ranking advantage? Gets you to number one? The experts will discuss endless complexities forever. Yes, there are more things to talk about. Structured markup language, canonization, extra meta tags in the head of each web page. **Very important** to include the meta tag for **Mobile Responsive Design** to fit the **device width**.

But honestly, do you want something simple and easy to understand? Something that works like gangbusters?

I've been having amazing results with this **VMB Tool-set**



Thanks for reading this far. One day, your future self will realize that this little e-Book was your starting point. You seized the day. You grasped this opportunity with both hands. I've been a webmaster for 23 years, living in both Australia and New Zealand. I've built about a hundred different websites. I can honestly say that in this time, of 23 years, I've NEVER found a web tool as good as *VMB* ~Geoff Dodd



THANK YOU

We Welcome Your Feedback

feel free to get in touch with us for any
[feedback or questions](#)

